



# Institutional Competition on Innovative Practices in Accounting Education

This competition is being organized under the IAA Stakeholders' Survey Project. The aim is to recognise and showcase forward-thinking approaches that enhance the quality and effectiveness of accounting education across India.

Universities and colleges in India offering undergraduate and/or postgraduate programs in the accounting subject are invited to participate in the competition.

## ELIGIBILITY & FOCUS AREAS

### Areas of Innovation

Participating institutions are invited to submit details of innovative practices implemented in one or more of the following areas:

#### Curriculum Design

Integration of emerging topics such as sustainability accounting, forensic accounting, ESG reporting, data analytics, AI interface, and more.

#### Pedagogical Approaches

Such as use of simulations, flipped classrooms, project-based learning, gamification, collaborative learning, and technology-enhanced instruction.

#### Assessment & Evaluation

Innovative tools such as continuous assessment frameworks, real-world case study evaluations, competency-based testing, peer and self-assessment.

## SUBMISSION REQUIREMENTS

### Evidence of Impact Required

Each submission must include a detailed description of the innovation — objectives, implementation process, and measurable outcomes. In addition, institutions are requested to provide evidence of impact, which may include:



Student satisfaction survey results or testimonials



Placement statistics and employer feedback



Academic performance data demonstrating outcomes



Recognition or endorsements from industry or academic peers

 **Declaration of Authenticity:** All entries must be accompanied by a declaration of authenticity, duly verified and signed by the **Head of the Department/College/Institute**.

## Awards & Honours



FIRST PRIZE

**Best Innovative  
Practices Award**



SECOND PRIZE

**Second Best Innovative  
Practices Award**



THIRD PRIZE

**Third Best Innovative  
Practices Award**

Winners will be awarded with a shield and citation, during the inaugural session of the 48th All India Accounting Conference and International Seminar at Central University of Haryana, Mahendragarh (Haryana). Scheduled to be held on 23rd October, 2026.

## HOW TO PARTICIPATE

## Submission Details

Interested institutions may submit their entries through the following channels. **There is no fee for participation.**



SUBMIT APPLICATION

Click the link below to access and  
submit the application form:

<https://forms.gle/KqJWbTYvXGPYaagF8>



DEADLINE

Deadline for submissions  
30th June, 2026



ENQUIRIES

For any enquiries, please write to:  
[iaa.institutional@gmail.com](mailto:iaa.institutional@gmail.com)

## OVERSIGHT &amp; GOVERNANCE

## IAA Stakeholders' Survey Committee

**Prof G. Soral**

Past President, IAA  
Chairman

**Dr Saipriya Kamath**

London School of Economics (UK)

**Prof Sanjay Kallapur**

Indian School of Business (ISB) Hyderabad

**Prof Srinivasan S**

Formerly, National University of Singapore

**Prof Udai Paliwal**

Nirma University, Ahmedabad

**Dr Kaneez Fatima**

University of Nizwa, Oman

**Dr Pushpakant Shakhdipee**

Pacific University, Udaipur

**Dr Shilpa Lodha**

Delhi School of Economics, Delhi

**Dr Somya Gupta**

IIM Bodhgaya

**Dr Antima Sharma**

Shri Venkateswara College (DU), Delhi

## EX-OFFICIO MEMBERS

**Prof Gabriel Simon Thattil**

President,  
Indian Accounting Association

**Prof Sanjay Bhayani**

General Secretary,  
Indian Accounting Association