



BADRUKA COLLEGE OF COMMERCE & ARTS

In Association With

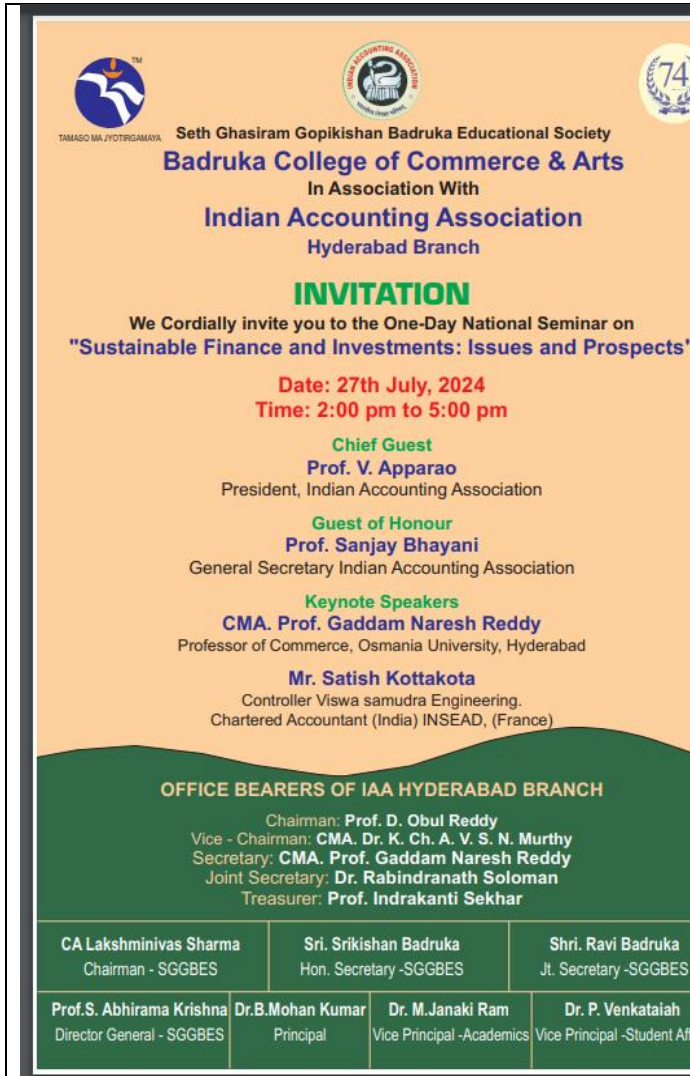
INDIAN ACCOUNTING ASSOCIATION, HYDERABAD BRANCH




One-Day National Seminar on

SUSTAINABLE FINANCE AND INVESTMENTS: ISSUES AND PROSPECTS

[Date: 27-07-2024]

NATIONAL SEMINAR REPORT



Seth Ghasiram Gopikishan Badruka Educational Society
Badruka College of Commerce & Arts
In Association With
Indian Accounting Association
Hyderabad Branch

INVITATION

We Cordially invite you to the One-Day National Seminar on
"Sustainable Finance and Investments: Issues and Prospects"

Date: 27th July, 2024
Time: 2:00 pm to 5:00 pm

Chief Guest
Prof. V. Apparao
President, Indian Accounting Association

Guest of Honour
Prof. Sanjay Bhayani
General Secretary Indian Accounting Association

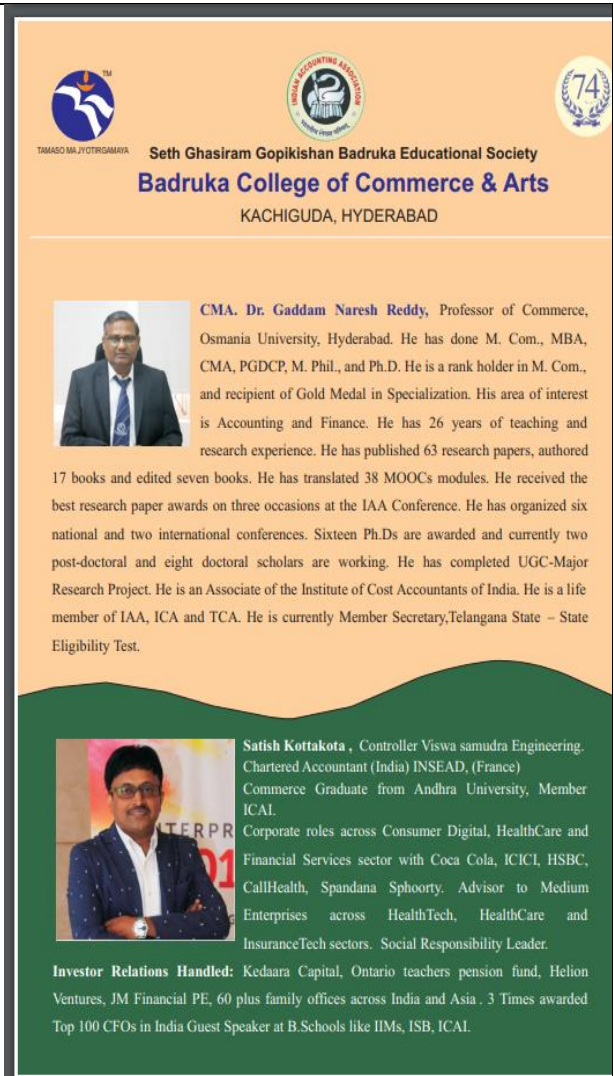
Keynote Speakers
CMA. Prof. Gaddam Naresh Reddy
Professor of Commerce, Osmania University, Hyderabad




Mr. Satish Kottakota
Controller Visva samudra Engineering.
Chartered Accountant (India) INSEAD, (France)

OFFICE BEARERS OF IAA HYDERABAD BRANCH


Chairman: **Prof. D. Obul Reddy**
Vice - Chairman: **CMA. Dr. K. Ch. A. V. S. N. Murthy**
Secretary: **CMA. Prof. Gaddam Naresh Reddy**
Joint Secretary: **Dr. Rabindranath Soloman**
Treasurer: **Prof. Indrakanti Sekhar**

CA Lakshminivas Sharma Chairman - SGGBES	Sri. Srikishan Badruka Hon. Secretary -SGGBES	Shri. Ravi Badruka Jt. Secretary -SGGBES
Prof.S. Abhirama Krishna Director General - SGGBES	Dr.B.Mohan Kumar Principal	Dr. M.Janaki Ram Vice Principal -Academics
		Dr. P. Venkataiah Vice Principal -Student Affa




Seth Ghasiram Gopikishan Badruka Educational Society
Badruka College of Commerce & Arts
KACHIGUDA, HYDERABAD



CMA. Dr. Gaddam Naresh Reddy, Professor of Commerce, Osmania University, Hyderabad. He has done M. Com., MBA, CMA, PGDCP, M. Phil., and Ph.D. He is a rank holder in M. Com., and recipient of Gold Medal in Specialization. His area of interest is Accounting and Finance. He has 26 years of teaching and research experience. He has published 63 research papers, authored 17 books and edited seven books. He has translated 38 MOOCs modules. He received the best research paper awards on three occasions at the IAA Conference. He has organized six national and two international conferences. Sixteen Ph.Ds are awarded and currently two post-doctoral and eight doctoral scholars are working. He has completed UGC-Major Research Project. He is an Associate of the Institute of Cost Accountants of India. He is a life member of IAA, ICA and TCA. He is currently Member Secretary, Telangana State – State Eligibility Test.



Satish Kottakota, Controller Visva samudra Engineering. Chartered Accountant (India) INSEAD, (France) Commerce Graduate from Andhra University, Member ICAI. Corporate roles across Consumer Digital, HealthCare and Financial Services sector with Coea Cola, ICICI, HSBC, CallHealth, Spandana Sphoorty. Advisor to Medium Enterprises across HealthTech, HealthCare and InsuranceTech sectors. Social Responsibility Leader.

Investor Relations Handled: Kedaara Capital, Ontario teachers pension fund, Helion Ventures, JM Financial PE, 60 plus family offices across India and Asia. 3 Times awarded Top 100 CFOs in India Guest Speaker at B.Schools like IIMs, ISB, ICAI.



Agenda

2:00-2:03		Mr. Shaila Prasad Assistant Professor of English
2:03-2:06	Lighting of Lamp	By Dignitaries
2:06-2:09	Prayer Song	By Student
2:09-2:13	Welcome address by Principal	Dr. B. Mohan Kumar Principal, BCCA
2:13-2:16	Address By Director General	Prof. S. Abhirama Krishna Director General, SGGES
2:16-2:19	Address By Hon. Secretary	Shri. Srikishan Badruka Honorary Secretary, SGGES
2:19-2:25	Address by Chairman, IAA, Hyd.	Prof. D. Obul Reddy Chairman, IAA- Hyd., Branch
2:25-2:31	Address by Vice-Chairman	CMA. Dr. K. Ch. A.V.S. N. Murthy Vice- Chairman, IAA- Hyd., Branch
2:31-2:35	Address by Secretary	CMA. Dr. Gaddam Naresh Reddy Professor & Secretary, IAA- Hyd., Branch
2:35-2:38	Intro. of Guest of Honour	Ms. Anusuya Ekbote Assistant Professor of English
2:38-2:50	Address by Guest of Honour	Prof. Sanjay Bhayani General Secretary, Indian Accounting Association
2:50-2:53	Intro. of Chief Guest	Ms. Sonal R Shah Assistant Professor of Commerce
2:53-3:10	Address by Chief Guest	Prof. V. Appa Rao President, Indian Accounting Association
3:10-3:15	Felicitation	
3:15- 3:18	Vote of Thanks	Dr. M. Janakiram Vice- Principal BCCA





Lighting of the Lamp





On July 27, 2024, Badruka College of Commerce and Arts hosted a National Seminar on “**Sustainable Finance and Investments: Issues and Prospects**”, in Collaboration with *Indian Accounting Association, Hyderabad Branch*. The seminar's Chief Guest was **Prof. V. Apparao**, President IAA; the Guest of Honor was **Prof. Sanjay Bayani**, General Secretary IAA; and General Secretary. The seminar's keynote speakers were **Mr. Satish Kottakota**, Controller, Viswa Samudra Engineering, Chartered Account (India), IINSED (France), and **CMA. Dr. Gaddam Naresh Reddy**, Professor of Commerce, Osmania University and Secretary, IAA Hyderabad Branch.

The customary lamp-lighting ceremony and devotional hymn marked the beginning of the National Seminar. Next up was a welcome speech from **Dr. B Mohan Kumar**, Principal, Badruka College of Commerce and Arts. The principal talked about the College's accomplishments and history throughout his speech. Additionally, the audience was educated on the numerous details that made the college one of Telangana's pioneering institutions.

Vice Chairman IAA, Hyderabad Branch **CMA. Dr. K. Ch. A. V. S. N. Murthy** spoke to the group. He greeted everyone with a number of Sanskrit blessing quotations and expressed his congratulations to each and every one of them. Throughout his speech, the guest discussed the significance and definition of sustainable finance. He also covered the need for ESG in sustainable finance, as well as the proportion of cash allocated by financial institutions to sustainable finance. The several efforts aimed at promoting sustainable finance were targeted and deliberated over, along with the need for additional initiatives of this kind throughout the nation.



Prof. Sanjay Bayani, General Secretary of the IAA, addressed the gathering virtually as the Guest of Honour. In his speech, he highlighted the relevance of the seminar's topic in the context of the current scenario and congratulated all the participants for their involvement.

Prof. K. V. Achalpathi, Former Dean Faculty of Commerce, Osmania University and Past President, IAA was also an esteemed guest at the National Seminar. He addressed the gathering and provided insights into how the IAA organizes seminars and conferences on topics relevant to the current scenario, emphasizing the importance of encouraging research in these areas.

The Chief Guest **Prof. V. Apparao**, Former Dean Faculty of Commerce, Osmania University and President, IAA addressed the gathering and discussed the various activities of the IAA. He highlighted the various competitions organized by the IAA for the benefit of students, efforts to revamp curricula for student benefit, and several current topics being addressed in IAA's sessions. Additionally, he shed light on the extensive membership of the IAA across the country.

CMA. Dr. Gaddam Naresh Reddy, Secretary, IAA, Hyderabad Branch highlighted the advantages of IAA life membership and he has suggested that the students and teachers those who have not registered so far register as early as possible and participate in the forthcoming conference which is going to held in the month of November, 2024 at Kolkata.

The inaugural session concluded with a vote of thanks delivered by **Dr. M. Janakiram**, Vice-Principal of Academics, Badruka College of Commerce and Arts. In his closing remarks, he noted the total number of registrations, which were 764.





Technical Session-I

3:25-3:26	Welcoming the Dignitaries	Mr. Shaila Prasad Assistant Professor of English
3:26-3:29	Intro. of Key Note Speaker	Ms. A Sandhya Assistant Professor of Commerce
3:29-4:00	Address by Key Note Speaker	Mr. Satish Kottakota Controller Viswa Samudra Engineering, Chartered Accountant (India), INSEAD (France)

The keynote speaker of the first technical session began by addressing ESG compliance, ESG principles, and sustainable finance. He detailed key elements of sustainable finance, including environmental, social, and governance considerations, financial performance, and alignment with sustainable goals. The speaker also explored the evolution and growth of sustainability and why it has recently garnered significant attention.



He focused on global initiatives by the UN, national green finance instruments, and financial regulatory measures. Additionally, the speaker discussed Cochin Airport's pioneering role in green finance as the first organization to undertake such initiatives.

The speaker emphasized the necessity of due diligence reports for corporate companies to implement green initiatives and sustainable finance effectively. He highlighted various challenges faced in India regarding green initiatives and sustainable finance, including greenwashing, using real-time examples. The importance of individual effort in advancing these measures was stressed, noting that current investment in sustainable finance constitutes only 1% of total investments.

Overall, the technical session provided a comprehensive overview of the measures required from governments, business enterprises, and individual investors to advance green and sustainable finance.





Technical Session-II

4:05-4:07	Introduction of Key Note Speaker	Ms. Rashmi D Assistant Professor of Commerce
4:07-4:50	Address by Key Note Speaker	CMA. Dr. Gaddam Naresh Reddy Professor of Commerce, Osmania University & Secretary, IAA- Hyderabad Branch
4:50-4:53	Felicitation to Speakers	Secretary, Director, Principal, Vice-principal
4:53-4:56	Vote of Thanks	Dr. M. Janakiram Vice- Principal BCCA
4:56 -5:00	National Anthem	
	Followed by	High Tea

In this technical session, the speaker reviewed existing research and identified gaps in the field of sustainable finance and investments. He discussed the impact of sustainable decisions and clarified how green finance, climate finance, and sustainable finance differ from each other, noting that green finance and climate finance are subsets of sustainable finance.

The session continued with an exploration of the pillars of sustainable finance, including Corporate Social Responsibility (CSR), Environmental Social Governance (ESG), and Socially Responsible Investing (SRI). The speaker referenced the EU Taxonomy and the Climate Finance Taxonomy introduced in the Indian Budget of 2024-25 as recent government initiatives.

Additionally, the speaker presented a detailed analysis of research in sustainable finance in India, comparing it with research from other countries. This comparison was based on various criteria, including keyword analysis, collaborations, and authors' countries. The session also covered the number of citations and different indices used to analyze these citations and their relevance to researchers.



Overall, the second session provided a comprehensive overview of research work in sustainable finance and investments in India relative to global trends. The speaker emphasized the importance of ongoing research in this field and encouraged researchers to contribute actively.





PRESS COVERAGE

సాక్షి

స్థిరమైన ఆర్థిక వ్యవస్థతోనే దేశాభివృద్ధి

కాచిగూడ: స్థిరమైన ఆర్థిక వ్యవస్థతోనే దేశాభివృద్ధి సాధ్యమవుతుందిని ఇండియన్ అకౌంటింగ్ అసోసియేషన్ అధ్యక్షుడు ప్రొఫెసర్ వి.అప్పారావు అన్నారు. శనివారం కాచిగూడలోని బద్రుకా కామర్స్ కాలేజీలో 'స్థిరమైన ఆర్థిక వ్యవస్థ - పెట్టుబడులు- సవాళ్లు' అనే అంశంపై జరిగిన జాతీయ సదస్సులో ఆయన మాట్లాడారు. ఇండియన్ అకౌంటింగ్ అసోసియేషన్ ప్రధాన కార్యదర్శి ప్రొఫెసర్ సంజయ్ బయాని, ఓయూ కామర్స్ ప్రొ.గడ్డం నరేష్ రెడ్డి, ఇంజనీరింగ్ కంట్రోలర్ సతీష్ కొత్తకోట, బద్రుకా కళాశాల కార్యదర్శి శ్రీకిషన్ బద్రుకా, ప్రొఫెసర్ అభిరామకృష్ణ, డా.మోహన్ కుమార్, డా.జానకిరామ్ పాల్గొన్నారు.

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Source : <https://epaper.sakshi.com/>



స్థిరమైన ఆర్థిక వ్యవస్థతోనే దేశాభివృద్ధి

అంబర్ పేట,
న్యూస్ టుడే:
స్థిరమైన ఆర్థిక
వ్యవస్థతోనే దేశం
అభివృద్ధి చెందు
తుందని వక్తలు
అభిప్రాయప
డ్డారు. శనివారం



సదస్సుకు హాజరైన మోహన్ కుమార్, నరేష్ రెడ్డి,
జానకీరామ్, మూర్తి, అచలపతి, అప్పారావు, వెంకటయ్య

కాచిగూడలోని బద్రుకా వాణిజ్య కళాశాలలో 'స్థిరమైన ఆర్థిక వ్యవస్థ-పెట్టుబడులు-సవాళ్లు' అనే అంశంపై జాతీయ సదస్సు నిర్వహించారు. సదస్సుకు హాజరైన ఇండియన్ అకౌంటింగ్ అసోసియేషన్ అధ్యక్షుడు ప్రొ.వి.అప్పారావు, ప్రధాన కార్యదర్శి ప్రొ.సంజయ్ బయాని, ఓయూ కామర్స్ ప్రొఫెసర్ గడ్డం నరేష్ రెడ్డి, ఇంజనీరింగ్ కంట్రోలర్ సతీష్ కొత్తకోటలు మాట్లాడుతూ, కేంద్ర, రాష్ట్ర ప్రభుత్వాల అనుసరించే విధానాలు ఆర్థిక వ్యవస్థ బలోపేతానికి దోహదపడుతాయన్నారు. విదేశీ పెట్టుబడుల రాకతోనూ ఉద్యోగ, ఉపాధి అవకాశాలు మెరుగుతాయని పేర్కొన్నారు. బద్రుకా విద్యాసంస్థల కార్యదర్శి శ్రీకిషన్ బద్రుకా, డైరెక్టర్ జనరల్ ప్రొ.అభిరామకృష్ణ, ప్రిన్సిపల్ డా.మోహన్ కుమార్, సదస్సు కన్వీనర్ డా.జానకీరామ్, వైస్ ప్రిన్సిపల్ డా.వెంకటయ్య, డా.మూర్తి, ప్రొ. అచలపతి, వర్సిటీల అధ్యాపకులు, పరిశోధనా విద్యార్థులు పాల్గొన్నారు.



28- 07- 2024. ఆదివారం

స్థిరమైన ఆర్థిక వ్యవస్థతోనే దేశాభివృద్ధి

హైదరాబాద్, జూలై 27, (దక్షిణాది): స్థిరమైన ఆర్థిక వ్యవస్థతోనే దేశాభివృద్ధి జరుగుతుందని ఇంటియన్ అకౌంటింగ్ ఆసోసియేషన్ అధ్యక్షుడు ప్రొఫెసర్ వి.అప్పారావు అన్నారు. శనివారం కాచిగూడ లోని బద్రుకా కామర్స్ కాలేజీలో 'స్థిరమైన ఆర్థిక వ్యవస్థ - పెట్టుబడులు- సవాళ్లు' అనే అంశంపై జరిగిన జాతీయ సదస్సులో ఆయన పాల్గొని ప్రసంగించారు. ప్రభుత్వ విధానాలు ఆర్థిక వ్యవస్థ బలోపేతానికి దోహదపడుతాయని అన్నారు. దేశంలో విదేశీ పెట్టుబడులతో ఉద్యోగ, ఉపాధి అవకాశాలు మెరుగవుతాయని ఆయన పేర్కొన్నారు. ప్రపంచంలోని అత్యంత బలమైన ఆర్థిక వ్యవస్థల్లో బారత్ ఒకటన్నారు. కార్యక్రమంలో ఇంటియన్ అకౌంటింగ్ ఆసోసియేషన్ ప్రధాన కార్యదర్శి ప్రొఫెసర్ సంజయ్ బయాని, ఓయూ కామర్స్ ప్రొఫెసర్ గడ్డం నరేష్ రెడ్డి, ఇంజనీరింగ్ కంట్రోలర్ సతీష్ కొత్తకోట, బద్రుకా కళాశాల కార్యదర్శి శ్రీకిషన్ బద్రుకా, డైరెక్టర్ జనరల్ ప్రొఫెసర్ అభిరామకృష్ణ, ప్రిన్సిపాల్ డాక్టర్ మోహన్ కుమార్, సదస్సు కన్వీనర్ డాక్టర్ జానకిరామ్, వైస్ ప్రిన్సిపాల్ డాక్టర్ వెంకటయ్య, మూర్తి, విశ్వవిద్యాలయాల అధ్యాపకులు, పరిశోధనా విద్యార్థులు, తదితరులు పాల్గొన్నారు.

