Indian Accounting Association (IAA)

IAA e-Contents Development Guidelines

VIDEO LECTURES PREPARATION GUIDELINES

(For Contributors of e-content for IAA)

General Guidelines for Video Lectures

1. The learning objectives and outcomes of the video lectures should be clearly mentioned.

2. Training demonstration, illustration of real life examples, case studies, documentary, etc. should be added wherever applicable.

3. Multiple perspectives of the same material rather than relying on a single viewpoint.

4. Direct references to specific materials should be avoided in video content material till clearance has been obtained.

5. Obtain copyright clearance from the owner(s) for any readings, images, and video clips used as core and supplementary reading in case of licensed material if used.

6. A clear description of visuals as well as text should be provided by the video developer.

7. Avoid audio narration / voice-over of text mentioned in presentation slides in video lectures.

8. The audio has to be clear and of superior quality. Make it sure that there is no distracting background noise.

9. Video should include: - Multimedia, Animation, Documentary, Simulation, Graphics and Virtual Lab appropriately.

10. The video contributor(s) should create a link of the video lecture. The same would be examined by the Expert Committee members of the IAA.

Indian Accounting Association (IAA)

Video Submission

Submission of a video implies: that the work described (Chapter/Unit/Programme) has not been uploaded before; that it is not under consideration for uploading anywhere else.
The IAA will not be held legally responsible should there be any claims for compensation.

Permissions

Video contributor(s) wishing to include figures, tables, or text passages in video lecture that have already been published or uploaded elsewhere are required to obtain permission from the copyright owner(s). Any material received without such evidence will be assumed to originate from the video developers. A copy of the permission must accompany the video lecture.

Video Lecture Plan

It should contain the following:

Title of Video Lecture: Name of the Subject

Chapter/Unit: Name of the Chapter/Unit

Topic: Name of the Unit

Level: UG/PG/Ph.D.

Duration: