

## President's Message

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**Dear Friends,**

**Greetings!**

I'd first like to wish you all a Happy New Year 2018.

As a president of the Indian Accounting Association (IAA), it is a matter of great pride for me to present before the accounting professionals, teachers and accountants Vol. XLIX (2) of the 'Indian Journal of Accounting'. This journal is UGC-approved and I must congratulate the Chief Editor of the Journal, Prof. (Dr.) S. S. Modi for keeping up the tradition of his predecessors for its timely publication with good research articles after getting it reviewed from the experts in the area of accounting.

Indian Journal of Accounting, a biannual research journal, is an official publication of IAA to promote research in accounting education. Inaugurated on February 14, 1970, IAA is proud to have a network of 50 branches in India with more than 5500 life members. The vision of IAA is to shape the future of accounting through teaching & research and developing thought leaders in accounting. Our endeavor is to create an environment, which could provide us an opportunity to refine teaching strategies/materials and perfect the craft of teaching accounting. We need to integrate cutting-edge technology practices into existing accounting courses and focus on critical thinking skills. Contemporary issues like big data analytics, emergence of bitcoin currency, relevance of statutory cost audit, focus on learning outcomes, ethics in classroom and profession, behavioral aspects of accounting etc need to be addressed.

In academics, research and publication have a special place. It is presumed that research enriches teaching and learning process and contributes to the body of knowledge, which results into the enhanced prestige of the publication. Any Journal will be assessed and evaluated on the basis of research output. Over a period of time, editorial team of our journal has worked hard and selected good research articles for publication. After completing almost 49 years of its publication, we are fully conscious to make efforts to enhance quality in terms of research output devoid of plagiarism, duplicate articles and unreliable research.

I am sure that under the stewardship Prof. (Dr.) S.S.Modi, Chief Editor, this Journal will meet the contemporary requirements and his team will work to produce requisite research output.

**Best regards,**

**Prof. Karamjeet Singh**

President, IAA

Director, UGC-Human Resource Development Centre

Panjab University, Chandigarh.